

ANNUAL IMPACT REPORT

2024

Empowering
Communities.
Transforming
Lives.



WHOLE &
EMPOWERED



HARMONY
COMMUNITY DEVELOPMENT
CORPORATION

Executive Director's Note

Dear Friends,

As we reflect on 2024, I am deeply inspired by the **resilience** that continues to define Harmony CDC. In a year marked by economic uncertainty, changes in government funding, and the persistent challenge of affordable housing, Harmony has not only endured—we've grown stronger.

Since 2020, Harmony CDC has grown by over 50%, significantly expanding our reach across Dallas and Southern Dallas County. This growth has enabled us to serve more individuals and families with compassion, innovation, and purpose.

In 2024, we achieved several key milestones that underscore our continued progress and positive impact:

- **Team Expansion:** We've added staff to our Food Pantry, Counseling Center, and Housing Center, enhancing our ability to serve the community effectively.
- **CAS Designation:** In partnership with Housing Forward, we became one of the only Coordinated Access System (CAS) sites in Southern Dallas, streamlining access to housing resources for those in need.
- **Economic Empowerment Expo:** We launched our inaugural Economic Empowerment Expo during Financial Literacy Month, providing valuable resources and education to empower our community.

While 2024 brought new funding challenges, we view this moment as an opportunity. We're engaging more deeply with our major supporters, individual donors, corporate partners, donor-advised funds, and private foundations. And that's where you come in. **Your ongoing support—whether**

through a one-time gift, recurring donations, or volunteer time—makes all the difference. With your help, we can continue to bridge the gap and advance our mission to strengthen families and revitalize neighborhoods.

Looking ahead, Harmony CDC remains firmly grounded in our unique strengths: our close partnership with our founder, Concord Church; our holistic "One Stop Shop" model; our intentional approach to growth; and our commitment to empowering people at every stage of life.

Together, we are building a brighter future for Dallas and Southern Dallas County—and we're just getting started.

Thank you for being an essential part of this journey. Your belief in our work is what fuels our impact.

With gratitude,

Mark Porter

Executive Director

Harmony Community Development Corporation

“Looking ahead, we will continue to embrace the unique strengths that have made Harmony CDC a trusted name in our community.”



we
Ico
me.



Strengthening Families And
Revitalizing Neighborhoods

Who We Are.

Our History

Harmony Community Development Corporation was established as a 501 (c) 3 non-profit organization in 2001 by Concord Church under the leadership of Dr. E.K. Bailey. We were organized to stimulate the development of affordable housing, create business ownership, and increase social services. Dr. Bryan Carter re-established Harmony in 2007 in order to make strides towards impacting the community through resources, social services, and programs. Harmony targets residents of the South Oak Cliff area of Dallas, with additional concentration throughout the southern sector of Dallas, including Best Southwest cities of Cedar Hill, DeSoto, Duncanville, and Lancaster.



Our Mission

Our Harmony CDC Mission is to advance God's presence by strengthening families and revitalizing neighborhoods through community-driven and solution-oriented approaches*.

Our Vision

Our Harmony CDC Vision will be a catalyst for transforming communities to become whole and empowered.

Our Core Values

Christ-like – We serve our community with humility, compassion, and kindness.

Collaboration – We partner with others to address the needs within our community.

Excellence – We offer a level of service that is first-rate in every way.

Results-Oriented – We provide pathways that lead to measurable change in the lives of people.

Accountability – We are good stewards of the time, talents, and resources to which we have been entrusted.

*Harmony CDC maintains a non-discrimination policy and serves all individuals, regardless of religion or belief system.



Resiliency

change
evolution
growth

Our Team

Our Team: The Heart of Harmony CDC

At Harmony CDC, our dedicated staff is the driving force behind the life-changing impact we deliver to our community. Committed to excellence, compassion, and innovation, our team continues to expand its reach and deepen its support for individuals and families in Dallas and Southern Dallas County.

Highlights of Team Impact

Expanded Programs: Our team launched new initiatives, including pop-up food distribution events, expanded housing assistance, and trauma-informed counseling programs.

Collaborative Approach: Staff members worked hand-in-hand across divisions to deliver holistic support, ensuring families received the resources they needed to thrive.

Professional Development: Harmony CDC prioritizes ongoing training for our staff in areas like trauma-informed care, mental health counseling, and community outreach to meet the evolving needs of those we serve.

Celebrating Our Staff's Dedication

Every member of our team plays a vital role in advancing Harmony CDC's mission of strengthening families and revitalizing neighborhoods. Their hard work, creativity, and passion ensure that every program and service is delivered with care and purpose.

As we look ahead, we remain committed to equipping our team with the tools and resources they need to continue their incredible work. Together, we are building stronger communities, one family at a time.





Board Members

Dr. Bryan Carter, Board Chairman

James Stafford, Vice Board Chair

John Williams, Treasurer

Aaron Echols, Secretary

Leslie Gambrell

Susan Bryant

Bemnet Meshesha

Vana Hammond Parham

Dr. Samuel Bore

Latosha Herron Bruff

Eric Ukpaka

Angelique Shamlin

Al Hernandez

Steven Dawson

Board Chairman Update

Continued Growth.

As we reflect on Harmony CDC's remarkable journey, I want to take a moment to share the heart of our vision and the tremendous strides we continue to make. While sometimes demanding, 2024 was a tremendous year of immense growth and resilience. Harmony remains a beacon of hope that guides the community toward stability and success.

We are so grateful that Harmony embodies resiliency through every obstacle. Whether providing essential services or offering emotional support, we continue to stand strong together, ensuring our community members never face these and any other challenges alone. We have demonstrated that in the face of adversity, we have the strength to persevere and emerge even stronger.

At the heart of our work is a commitment to a whole and empowered approach to service. Harmony CDC's model goes beyond simply addressing immediate needs. We focus on providing comprehensive, holistic services that empower individuals and families to thrive. By addressing all aspects of a person's well-being—mental, emotional, financial and physical—this approach nurtures lasting change and empowers



individuals and communities to flourish independently.

Looking ahead, Harmony CDC's adaptability and growth remains vital to our mission. We are excited about new opportunities ahead and are committed to evolving as a resource for those we serve. We will continue to explore new ways to strengthen families and communities, nurturing growth and progress.

I am honored to be part of this incredible work, and I'm deeply grateful for your continued support. It is your dedication that makes it all possible. Together, we will continue to make an extraordinary impact.

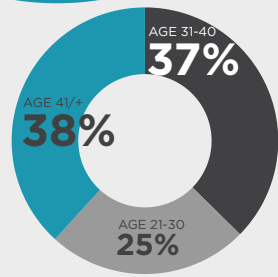
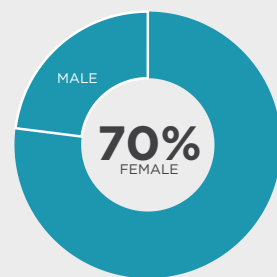
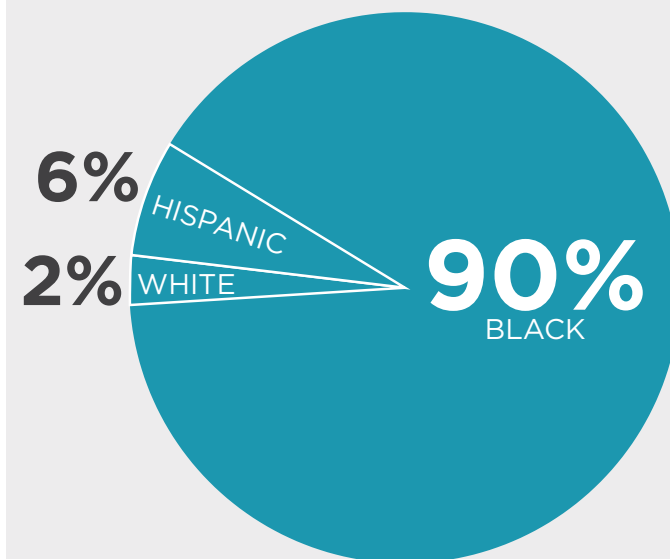
Dr. Bryan L. Carter | Board Chairman

“We will continue to make an extraordinary impact.”

IMPACT REPORT 2024

DEMOGRAPHICS

TOP ZIP CODES SERVED:
75216, 75232, 75236, 75237, AND 75241



77%

FEMALE

HEAD OF HOUSEHOLD

VOLUNTEERS

OUR VOLUNTEERS ARE SOME OF HARMONY'S MOST VALUABLE ASSETS, AND WE GREATLY APPRECIATE THEM.



2,300
VOLUNTEERS

12,143
TOTAL SERVED

10,272
VOLUNTEER HOURS

\$384,526

IN VOLUNTEER HOURS = \$

IMPACT BY DEPARTMENT

COUNSELING

YOU GOOD?

MOST FAMILIES SERVED BY HARMONY CDC FALL INTO EXTREMELY LOW OR VERY LOW INCOME.

3,261
SESSIONS

1,606
CLIENTS SERVED

SESSIONS BY DEMOGRAPHIC

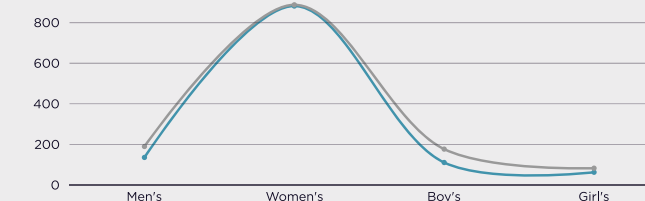
58% SIGNIFICANT FOCUS ON ADULT SESSIONS, PARTICULARLY FOR WOMEN

GROUP SESSIONS

158 YOUTH CLIENTS | **12** YOUTH GROUPS | **11** ADULT GROUPS

2023-2024

YEAR-OVER-YEAR TRENDS IN COUNSELING

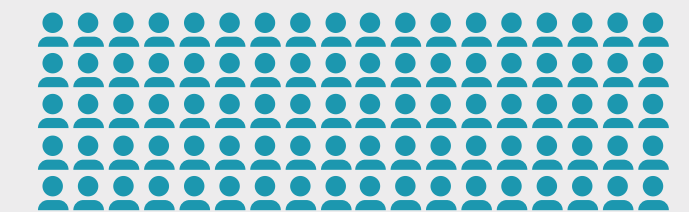


THERE IS A SIGNIFICANT INCREASE IN MENTAL HEALTH CARE AND THEREFORE A NEED FOR PROVIDING MENTAL **HEALTH RESOURCES**, INCLUDING **LIVE AND ON DEMAND EVENTS**.

FOOD PANTRY

4,401
FAMILIES SERVED

10,008
INDIVIDUALS SERVED



WHEN WE MEET PEOPLE WHERE THEY ARE, WE ARE ABLE TO HELP UNDERSERVED COMMUNITIES

17 POP-UP EVENTS

HOUSING

\$254,259
IN RENTAL AND UTILITY ASSISTANCE PROVIDED

208 INDIVIDUALS SERVED | **956** VOLUNTEER HOURS



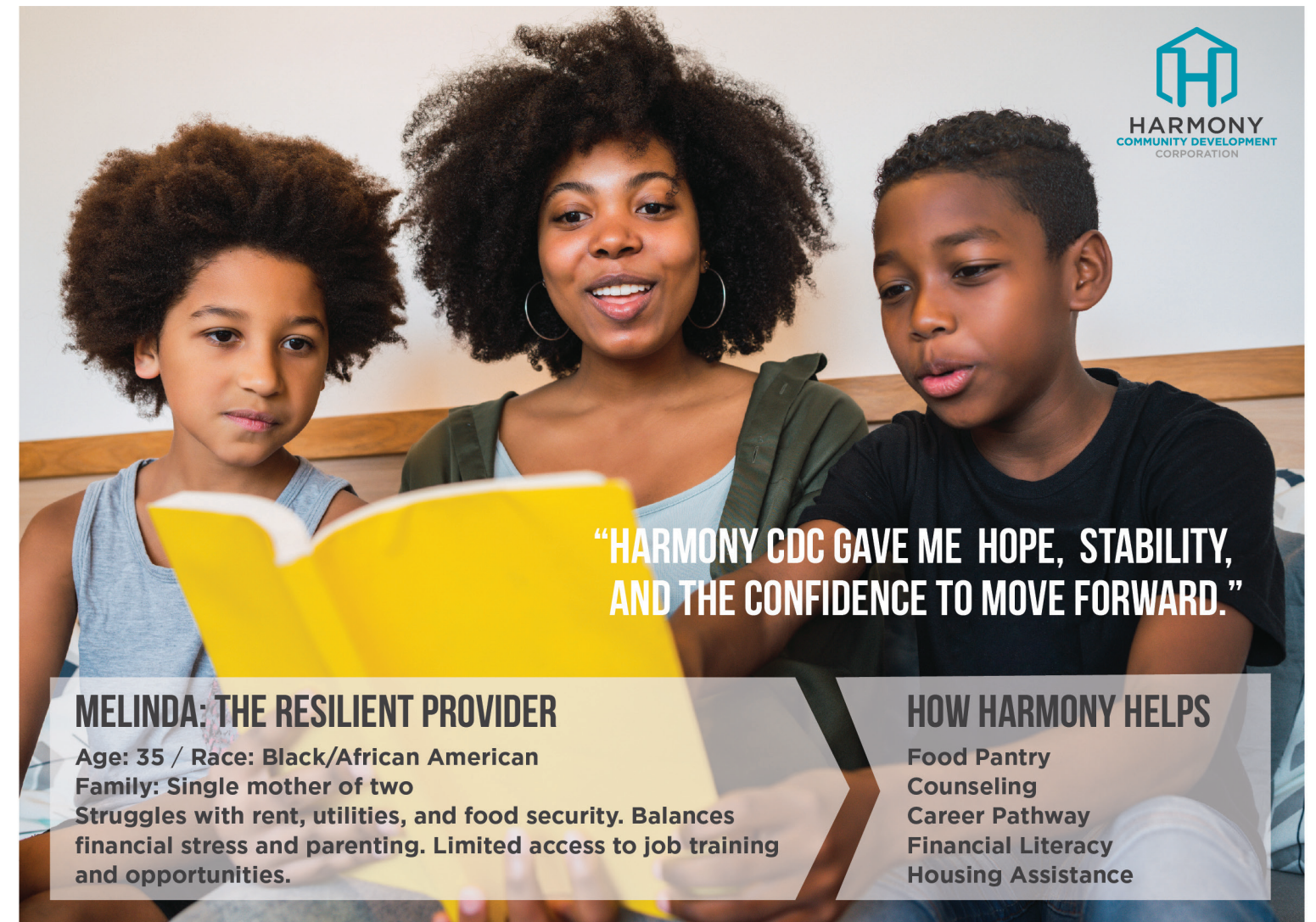
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“Serving my community is a passion of mine, I finally have a community—a group of people that get me, love on me, and share the same joy of serving as I do. I call them **FAMILY**.”

- Gabrielle Hillard, Food Pantry Volunteer

WHO WE SERVE 2024

DEMOGRAPHIC DEEP-DIVE



“HARMONY CDC GAVE ME HOPE, STABILITY, AND THE CONFIDENCE TO MOVE FORWARD.”

MELINDA: THE RESILIENT PROVIDER

Age: 35 / Race: Black/African American
Family: Single mother of two
Struggles with rent, utilities, and food security. Balances financial stress and parenting. Limited access to job training and opportunities.

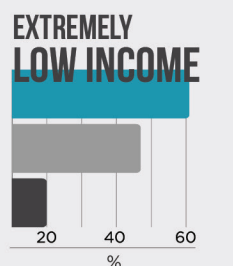
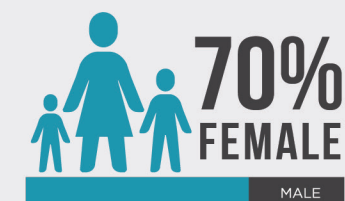
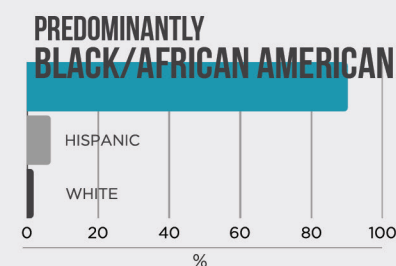
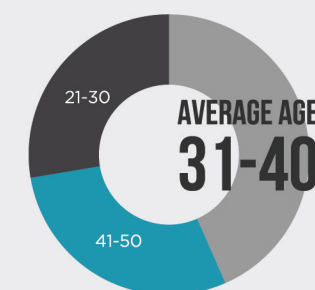
HOW HARMONY HELPS

Food Pantry
Counseling
Career Pathway
Financial Literacy
Housing Assistance

TOP INSIGHTS

Top Zip Codes Served: 75216, 75232, 75236, 75237, AND 75241

A significant portion of families served by Harmony CDC fall into Extremely Low or Very Low Income categories, highlighting the importance of resources like food security, housing stability, and financial assistance.



Demographics and Personas by Program

COUNSELING



1,504 Households Served | 1,096 Individuals Served
Demographics:
• Black/African American: 91%
• Female: 65% Male: 35% | 31-40 Years Old: 32%
• Extremely Low Income: 54% Low: 38% Moderate: 8%

Men's Counseling Sessions: Increased by nearly 40%, suggesting improved access and program focus for men's mental health.

ANGELA THE HEALING MOTHER

Struggles with grief, anxiety, and the pressure of providing for her family.
Harmony helps by providing counseling sessions, emotional support, and community resources for healing.

AGE & BACKGROUND	INCOME	CHALLENGES
35 Year Old / Female Black/ African American	Extremely Low	Seeks emotional stability while balancing financial stress and parenting.

YES! PROGRAM



112 Households Served
Demographics:
• Black/African American: 95%
• Female: 69% Male: 17% (Unknown: 14%) | 11-18 Years Old

The YES! Program achieved a 100% retention/completion rate and 100% confidence increase, indicating strong program impact and participant satisfaction.

JADEN THE FUTURE LEADER

Lack of access to mentorship and resources for college readiness.
Harmony helps by providing leadership development, career readiness workshops, and mentorship programs.

AGE & BACKGROUND	INCOME	CHALLENGES
16 Year Old / Male Black/ African American	Extremely Low	High school student looking for mentorship and guidance to prepare for college and life.

CAREER PATHWAY



126 Households Served | 339 Individuals Served
Demographics:
• Black/African American: 78%
• Female: 84% Male: 16% | 21-40 Years Old: 60%
• Extremely Low Income: 38% Low: 31% Moderate: 24%

Career Pathway had the most volunteer engagement, with 91 volunteers and 217.5 hours served, showing strong support for this program.

DARNELL THE ASPIRING PROFESSIONAL

Limited job opportunities and lack of certifications.
Harmony helps by providing skills, training, certifications, and job placement support.

AGE & BACKGROUND	INCOME	CHALLENGES
29 Year Old / Male Black/ African American	Low	Determined to break into a stable career through training and certification.

FOOD PANTRY



4,114 Households Served | 9,175 Individuals Served
Demographics:
• Black/African American: 61%
• Female: 68% Male: 27% (Other: 5%) | 25-49 Years Old: 40%
• Extremely Low Income: 54% Low: 38% Moderate: 8%

The introduction of 17 pop-up events served 1,176 individuals and 254 families, showing a new method for food delivery and outreach.

LISA THE RESILIENT PROVIDER

Rising grocery costs and difficulty accessing healthy food options.
Harmony helps by providing nutritious groceries, resources through pop-up events, and community support.

AGE & BACKGROUND	INCOME	CHALLENGES
40 Year Old / Female Black/ African American	Very Low	Working mother trying to make ends meet and provide nutritious meals for her children.

FINANCIAL PATHWAY



274 Households Served | 651 Individuals Served
Demographics:
• Black/African American: 91%
• Female: 87% Male: 13% | 21-40 Years Old: 95%, Top Served: Ages 31-40: 38%
• Extremely Low Income: 39% Low: 29% Moderate: 21%

Financial Pathway saw the highest participation with 183 individuals served.

SHANICE THE BUDGETING ADVOCATE

Managing debt, saving for emergencies, and understand financial literacy.
Harmony helps by providing budgeting workshops, debt reduction strategies, and savings tools.

AGE & BACKGROUND	INCOME	CHALLENGES
38 Year Old / Female Black/ African American	Extremely Low	Dreams of financial stability and independence for her growing family.

HOUSING ASSISTANCE



\$254,259 Assistance Provided | 208 Individuals Served
Rent Assistance: 113 Checks Issued | \$201,069.20 Total Amount
Utility Assistance: 89 Checks Issued | \$46,952.05 Total Amount
Additional Assistance: 6 Checks Issued | \$6,237.60 Total Amount

MARCUS THE DETERMINED FATHER

Risk of eviction, high utility costs, and lack of stable housing options.
Harmony helps by providing rental and utility assistance, case management, and financial counseling.

AGE & BACKGROUND	INCOME	CHALLENGES
45 Year Old / Male Black/ African American	Extremely Low	Single father striving to keep his family housed and financially stable.

Food Pantry

A Transformative Year For The Food Pantry

For the Food Pantry, 2024 was a year of transformation, resilience, and impact. We embraced new challenges, expanded our skills, and refined operations—all while remaining steadfast in our commitment to serving our community with excellence.

2024 was not just about numbers—it was about growth, adaptability, and the unwavering determination to meet the rising needs of our community. The Food Pantry's transformative journey this year has strengthened its ability to create lasting change and serve as a lifeline for families across our community

Thank You to Our Sponsors

We're deeply grateful to: North Texas Food Bank and Crossroads, City of Dallas, Williams Chicken, Apex Fintech Solutions, Joe V's Smart Shop, JP Morgan Chase, and Atmos Energy

Their support empowers us to create lasting impact and brighter futures for families in our community.



Meet Them Where They Are

The introduction of **17 innovative pop-up events** expanded outreach to underserved communities; these events included Community Giving Day with Greater Life Community Church, which served over **200 clients** with food, utility assistance, and school supplies. Through partnerships with the City of Dallas and the Drivers of Poverty program, we brought vital resources to families across the Dallas region.



300,240 pounds of food distributed



10,008 individuals served



4,401 families served

16.4% food insecurity rate

1 in 6 people

with nearly 5 million residents facing hunger—up from 13.7% in 2021.

(Source: North Texas Food Bank).

Housing

A Year of Expansive Growth

In 2024, Harmony CDC's Housing Department—encompassing both homelessness prevention and homeless supportive services—experienced expansive growth. Our dedicated team delivered case management, wrap-around, and supportive services to more than **398 individuals**, through the Dallas International Street Church (DISC), Coordinated Access System (CAS), Diversion, and rapid rehousing programs.

We accomplished a total of **956 volunteer service hours**, and our **housing prevention program disbursed over \$254,000 in direct financial assistance**. These funds helped prevent eviction, stabilize housing situations, and protect families and individuals from the traumatic experience of homelessness.

In a major milestone, **our homeless services capacity increased fivefold—expanding from one to five active housing programs**, supported by nine diverse funding sources. This growth significantly strengthened our ability to meet the rising needs of our community.

As a **newly designated Coordinated Access System (CAS) site** in Southern Dallas, and one of only two in our region, we've eliminated the need for our neighbors to travel downtown to access Dallas County's homeless services. This expansion has deepened our impact, enabling us to respond to over **1,605 service calls**, complete **465 triage assessments**, and connect unhoused neighbors to life-changing resources including rapid rehousing, permanent supportive housing, and emergency housing vouchers.

Our **diversion programs**, co-located at Metrocare Services' Lancaster Office, DISC, and Miles of Freedom, provided timely interventions for individuals facing low-barrier housing crises. Services included eviction prevention, landlord mediation, and rapid stabilization efforts—aimed at making homelessness rare, brief, and non-recurring.

At the heart of these efforts is a commitment to empower individuals and families toward housing stability and self-sufficiency, building resilience within the broader community.



Harmony's Housing Department

398 individuals served through DISC, Coordinated Access System (CAS), Diversion and Rapid Housing

956 volunteer hours

85% of Extremely Low-Income (ELI) renter households in Dallas County spend more than 50% of their income on housing

(Source: Dallas County Community Health Needs Assessment).

Harmony's Housing Prevention Program

\$254,259

rental and utility assistance provided

A Home After 25 Years



“

For over 20 years, Harmony CDC has provided transformative support to individuals and wrap-around services and their profound impact on lives and communities.

Imagine being unhoused for 25 years. This was the reality for Mr. V, a member of our community, until Harmony CDC stepped in to help.

Thanks to our Rapid Rehousing Case Manager and our partnership with Housing Forward's Street to Home team, we provided:

- A safe and stable home
- Essential furniture, clothing and groceries
- The hope of a fresh start
- Case management support

In less than three weeks, Mr. V transitioned from encampment living to a place he can now call home. Grateful for the support he received, Mr. V credits the tireless efforts of Harmony CDC staff, who worked diligently to help him find stability.

But the journey doesn't end there. Harmony CDC continues to provide ongoing case management, helping Mr. V secure permanent supportive housing so he can remain in his current community. Staff have visited him several times since his move-in and are thrilled to see him thriving. This is the transformative power of restoring dignity and hope.

From Hardship to Hope



“

Thank you, Harmony, for everything you've done for me. I wouldn't have been able to get through college and go on to my bachelor's without stable housing... You really have changed my life.

Watch [Melinda's Video on YouTube](#) [Here](#)

Melinda was born in a small town in Pennsylvania and describes her upbringing as stemming from a very dysfunctional and abusive family. In her final year of high school, she became pregnant and quickly married. After moving to Texas, her husband left her with their three young children, marking the start of a challenging 20-year journey filled with drugs, prison, homelessness, and a cycle of hardship.

During this period, Melinda lost custody of two of her children and endured the heartbreaking loss of her son. While in prison for the last time and confronted with the possibility of losing custody of her youngest daughter, Miracle, she realized that she needed to make a change.

Harmony CDC supported Melinda for over two years with case management and

provided her with Permanent Supportive Housing (PSH). Her case manager enrolled her in Concord Church's Angel Tree Program and ensured she received healthy groceries from Harmony's Food Pantry.

When a storm damaged her apartment building, and it later caught fire, Melinda turned to her case manager at Harmony CDC, who speedily found her a new, larger apartment that accepted PSH with no money down (Melinda paid it forward by serving as an advocate for her fellow neighbors, all of whom were then facing eviction). Staff were later invited to attend Melinda's graduation from Dallas College, where she studied Law and Public Service. Melinda now has a full-time internship in her field and maintains custody of Miracle.

Counseling

A Year of Resilience and Mental Health Impact

2024 was a year of growth and resilience, as Harmony CDC expanded mental health awareness and strengthened its impact across Dallas. By removing barriers to care and addressing community needs through education, partnerships, and innovative service delivery, the Counseling Center—generously funded by several key grants—played a pivotal role in fostering wellness and stability throughout the region.

Expanding Access & Enhancing Services

- Extended service hours and introduced telehealth
- Strengthened clinical outcomes

Innovation in Data & Process Improvement

- Developed a coding system for accurate documentation
- Streamlined intake and upgraded the phone system, reducing wait times

Service Delivery & Client Engagement

- 3,261 counseling sessions provided
- 12 youth groups facilitated
- 31 couples sessions conducted

Hosted Workshops and Webinars on:

- Grief & Loss
- Youth Mental Health
- Community Wellness
- Crisis Awareness

Funding & Partners

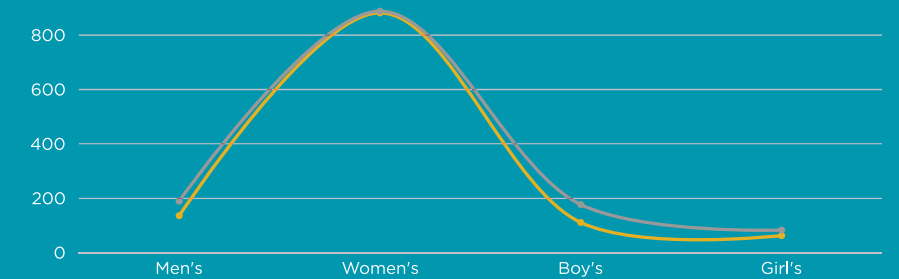
- City of Dallas Drivers of Poverty and the American Rescue Plan Act (ARPA)
- Nalles Family Foundation
- The Rees-Jones Foundation
- Concord Church

Mental Health Awareness Month

- Co-hosted a Mental Health Proclamation Event
- Featured speakers from Dallas Police Department and Office of Community Care
- Promoted free counseling services available



3,261 sessions completed - showing significant focus on mental health



88% reported less fear and shame associated with the counseling process

85% reported an awareness of mental health

It's OK to not be OK. Healing is a process.
Work with a counselor that *GETS YOU!*

Career Pathway



Empowerment & Transformation

In 2024, Harmony CDC's Career Pathway Program empowered 200 individuals through tailored career services, including the Career Pathway Cohort, self-paced learning, Whole & Empowered, Grow with Google Certificate scholarships, and personalized coaching. Participants benefited from resume development, LinkedIn optimization, 1:1 coaching sessions, and direct employer referrals, equipping them with the tools needed for long-term career success.

By leveraging dedicated staff, comprehensive resources, and strategic partnerships, the Career Pathway Program provides individuals with the skills, confidence, and opportunities to advance in their careers and achieve economic stability. This investment in professional development not only transforms individual lives but also the broader community, creating a cycle of growth, opportunity, and resilience.

Texas ranks **9th in the nation** for job growth, and Dallas County remains a major economic hub with an expanding job market.

(Source: Dallas County Community Health Needs Assessment).



200 Graduates and Coaching Clients

1st Economic Empowerment Expo

1st Pilot Cohort: Whole & Empowered

8 Whole & Empowered Participants

Financial Pathway



Wealth Building - Providing strategies for long-term financial growth and sustainability.

Economic Empowerment Expo - Successfully hosting our first annual event to engage the community and connect individuals with financial resources.

1:1 Coaching - Launching a personalized coaching program to offer tailored financial guidance.

Together, these programs and initiatives reinforce our commitment to enhancing financial well-being and fostering economic independence within the community.

At Harmony CDC, the Financial Pathway Program leverages our expertise, community connections, and proven resources to equip individuals with essential financial skills and knowledge. By fostering financial literacy and independence, we empower participants to build sustainable futures, ultimately enhancing their quality of life and contributing to the economic vitality and sustainability of the community.

Through our recent initiatives, we have made significant strides in promoting financial literacy and economic empowerment:

Financial Basics - Equipping participants with essential money management skills.

456 Financial Coaching Sessions

191 Total Graduates

142 Financial Basics Graduates

27 Wealth Building Graduates

22 Self-Paced Graduates

\$58,500 Debt: includes student loans, credit card debt, and other secured debt

\$44,598 Money Saved: through various bank accounts and retirement accounts secured debt

Courtney's Career Pathway Success



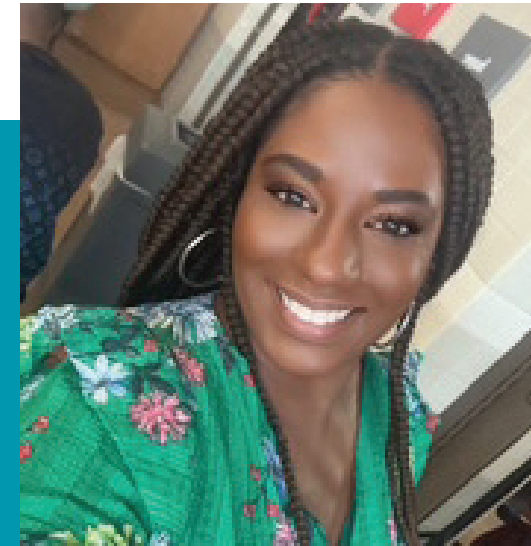
As a single mother seeking her next career opportunity, Courtney Callicutt joined Harmony CDC's Winter Career Pathway Cohort. With a decade of nonprofit experience in grant writing and community outreach, she faced multiple job reductions and sought to reposition herself for long-term stability. Exploring substitute teaching as a temporary step, Courtney committed to the six-week virtual program, engaging with HR professionals and mentors to refine her resume, enhance her LinkedIn profile, and prepare for new opportunities.

Reflecting on the experience, Courtney shared:

"This program was well-organized and full of valuable insights. Ms. Anita helped revamp my resume and guided me through LinkedIn, while Ms. Deidre Davis became a true mentor, providing encouragement, accountability, and job opportunities. The weekly presenters were spot on—from the SBA to Dallas College, we gained so much practical knowledge."

Shortly after earning her Career Pathway Certificate, Courtney interviewed with Harmony CDC and was hired as an Intake Administrator in April 2024. We are thrilled to welcome her to the team and celebrate her journey!

Caira Strong's Journey



Caira Strong's journey with Harmony Community Development Center has been nothing short of transformative. When she first joined us in March 2024, she was navigating a tough period between jobs, with little savings to fall back on. However, through her dedication and participation in both the Financial Basics and Wealth Building courses, she gained the knowledge and tools to turn her financial situation around. Caira became one of the few participants in 2024 to complete both courses, applying what she learned to establish a solid financial foundation. Her commitment to financial coaching and learning was unwavering, even as she balanced her responsibilities as a single mother to a 12-year-old son.

Today, Caira is reaping the rewards of her hard work and discipline. With over \$11,000 in disposable savings and an investment portfolio that includes regular contributions to a Roth IRA, she has not only stabilized her finances but set herself on a path of growth and security. She's also significantly reduced her credit card debt and landed a dream job with a company that supports the U.S. military, further solidifying her future. What makes Caira's story even more inspiring is her continued commitment to learning and accountability—she still meets with Harmony's financial coach at least twice a month to track her progress and ensure she remains on course. Caira's resilience and determination are truly an example of the power of financial education and perseverance.

YES! Program

Empowering The Next Generation Of Leaders

In 2024, leadership defined the Youth Empowerment Services (YES) Program at Harmony CDC. Through mentorship, innovative curricula, and strong community connections, we equipped young individuals with the skills and confidence needed for personal and professional success. Participants gained exposure to college and career opportunities, developed essential financial literacy skills, and received holistic wellness education. By fostering leadership, resilience, and civic engagement, the YES Program empowers youth to take charge of their futures and become catalysts for change in their communities.

2024 Leadership Highlights:

Launched the program at A.W. Brown Middle School, expanding access to mentorship and career exploration.

Hosted the first annual YES! Weekend, providing hands-on learning and leadership development.



100%
completion rate

This reinforced the program's effectiveness
in cultivating future leaders.

57 students
served

Volunteer Highlights



The 1st Annual Staff & Volunteer Appreciation Luncheon

was created to honor the essential contributions of both our staff and volunteers, recognizing their dedication to Harmony CDC's mission. We believed it was important to bring these two key groups together—fostering a sense of community, sharing inspiring stories of impact, and offering our deepest gratitude. With around 75 attendees, the event celebrated outstanding leadership through awards and gifts, highlighting the vital role these individuals play in our success.

By investing in appreciation and connection, we reinforce the importance of retention—building a strong, engaged team is crucial for the continued growth and impact of the agency.



We rely on the generosity of volunteers—both individuals and groups—to help us fulfill our mission.

Throughout the year, we offer a variety of volunteer opportunities across our programs, with our Food Pantry being a popular choice for many. With food distributions every Monday, Tuesday, and Thursday, there are numerous opportunities to make a direct impact right here on campus.



10,272

Hours Served



\$384,526

Donated in Time



2,300

Program Volunteers



Dr. Brandon Hairston's Story

Why I Chose to Serve

Dr. Brandon Hairston, a dedicated member of Concord Church and volunteer in its media/production ministry, answered the call made by Pastor Bryan Carter during a Sunday service in April 2024, encouraging the congregation to get more involved in the local community. Inspired by this call to action, Brandon attended Concord's Community Outreach Fair, where he connected with Harmony CDC and was eager to learn how he could make a difference. His professional background in corporate finance and media, combined with his passion for service, made him a natural fit for the organization.

After the fair, Brandon reached out to Harmony and connected with the Advancement Director. He attended the Mental Health Proclamation Event in May 2024, where he met Harmony's Executive Director, Mark Porter, and learned about the nonprofit's Counseling Center. Motivated by the impact he saw, Brandon thoughtfully facilitated a \$10,000 donation through his employer's employee engagement group, which also introduced Harmony to a global network of professionals available and interested in volunteering.

Brandon's commitment to Harmony has grown in meaningful ways. He became involved with community events like North Texas Giving Day, Thanksgiving, and our 1st Annual Staff & Volunteer Appreciation Luncheon, where he arrived early to ensure everything ran smoothly. His dedication led to an invitation to join Harmony's Marketing and Fund Development Committee, where he uses his

media expertise to raise the organization's visibility. Most recently, Brandon played a key role in a donor site visit, sharing his personal story of how he became connected with Harmony. It's a powerful full-circle moment, from supporter to active volunteer to trusted advocate.

Brandon's story demonstrates that one person can truly make a big difference. His willingness to answer the call to serve has had a remarkable impact on Harmony CDC, as we have benefited from his leadership, initiative, and ongoing support.



“

Harmony CDC's mission spoke to me from the start. I believe our knowledge, resources and gifts are not just for personal gain but to help others. Answering the call to serve has deepened my connection to the community, and I'm proud to help amplify the important work being done here.

Brandon with one of our major funders, Dallas Morning News Charities, at the end of the site visit mentioned.

2024 Advancement and Events



We **exceeded** expectations, **expanded** our reach, and **deepened** our community impact—setting **new benchmarks** for success across fundraising, partnerships, and engagement.



End of Year Giving



Harmony CDC received a check from H-E-B's new grocery store in Southern Dallas, Joe V's Smart Shop.

Giving Tuesday (the Tuesday after Thanksgiving), and the **End-of-Year Campaign** (December)—are crucial opportunities for us to connect with our community and raise essential funds. These campaigns not only increase awareness of our mission but also provide the financial support needed to sustain and grow our programs, making a direct impact on the lives of those we serve.

As we look ahead to 2026, when we will celebrate Harmony CDC's 25th Anniversary, we'll be kicking off fundraising efforts in 2025 to ensure this milestone year is one to remember. We invite you to join us in making this special celebration a success!



Exponential Growth



Fundraising

North Texas Giving Day

North Texas Giving Day, hosted by the Communities Foundation of Texas, is the largest online giving event in the nation, bringing together residents to support local nonprofits across an 18-hour period. In 2024, nearly 3,000 organizations participated in this powerful fundraising initiative, which has become a hallmark of community engagement.

This year, Harmony CDC set an ambitious fundraising goal of \$75,000, a slight increase from our 2023 total of \$64,000. Thanks to the dedication of our cross-functional fundraising/marketing team and the generosity of 237 donors, we shattered our goal, raising a record-breaking \$181,086—nearly 2.5 times more than our original target!

“

By donating to Harmony CDC, you're helping to build stronger, more resilient families throughout southern Dallas and beyond. Together, we can make a lasting difference!

- Kristen McNeal , Senior Advancement Director

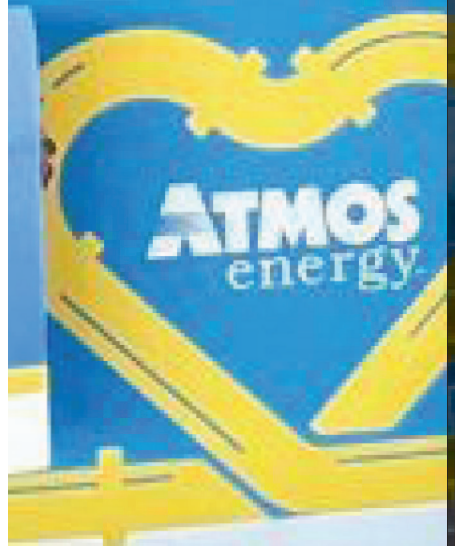


Key Highlights

- **MATCHING DONATIONS:** We secured matching funds from Concord Church and from Joe V's Smart Shop (part of the H-E-B family), amplifying the impact of donor contributions.
- **CORPORATE SUPPORT:** Corporate donations were pivotal, with Atmos Energy, Comerica Bank, and United Texas Bank's generous contributions.
- **HARMONY DAY AT CONCORD CHURCH:** This year's event featured a vibrant community gathering with partners like American National Bank of Texas, State Farm, Dallas City Councilmember Zarin D. Gracey, and the Texas Association of Black Female Physicians hosting vendor tables.
- **RECORD-BREAKING PERFORMANCE:** Harmony CDC outperformed the average nonprofit fundraising total and ranked among the Top 50 nonprofits for total funds raised out of the 3,000 participating organizations, looking at large organizations with \$1M+ operating budgets.



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Safe and
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Communities



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Thank You to Our Sponsors and Government Supporters

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Capital One

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City of Dallas

Comerica Bank

Commerce Bank

Community Council of
Greater Dallas

Communities Foundation
of Texas

Concord Church

D H Pace Company, Inc.

Dallas Morning News

Frost Bank

Givers of the Community

Hillcrest Foundation

Hoblitzelle Foundation

Hogg Foundation

Housing Forward

Joe V's Smart Shop by H-E-B

JPMorgan Chase

Los Barrios Unidos
Community Clinic

National Christian Foundation

Oak Cliff Woman's Club
Trust Foundation

Raymond James Charitable

The Rees-Jones Foundation

Rodney & Antoinette
(Toni) Nalle

Siemer Institute

Simmons Bank

Texas Methodist Foundation

Texas Women's Foundation

The Federal Emergency
Management Agency (FEMA)

United Texas Bank

United Way

USAA

Wells Fargo

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