



# HARMONY CDC'S 2026 CAMPAIGN THE 25TH ANNIVERSARY SOIRÉE SPONSORSHIP PACKET

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Dear Community Partner,

Twenty-five years ago, Harmony CDC began as a vision of Concord Church. Today, we are proud to be a trusted 501(c)(3) "One-Stop Shop" for Southern Dallas, providing essential food, counseling, housing, and education services. Since our inception in 2001, we have had the honor of empowering more than 198,391 neighbors to move from crisis to stability. To celebrate this milestone, we invite you to join us as a partner for our **25th Anniversary Soirée** from 6:30 - 9:00 PM on Friday, November 6, 2026, at On The Levee in Dallas, Texas.

## Your Impact as a Sponsor

Partnering with Harmony CDC pairs your organization's brand with a legacy of trust. Sponsors enjoy significant visibility among stakeholders and city leaders, serving as a public testament to your investment in the future of Southern Dallas families.

## Beyond the Event

As part of our [2026 Anniversary Campaign](#), we are seeking partners to raise a total of \$500,000 and invest in the long-term sustainability of our mission. These opportunities include:

- Core Program Support: Funding our direct service initiatives, including our Whole & Empowered Cohort Program.
- Legacy Projects: Critical investments in staffing capacity, technology infrastructure, and food pantry upgrades.

## Join Us

To discuss our sponsorship tiers or confirm your participation, please contact our Sr. Advancement Director, Kristen McNeal, at [Kmcneal@harmonycdc.org](mailto:Kmcneal@harmonycdc.org).

Thank you for your continued support and for being a part of the Harmony CDC story.

Sincerely,

A handwritten signature in black ink that reads 'Mark Porter'.

**Mark Porter**

*Executive Director*

Harmony CDC

[Mporter@harmonycdc.org](mailto:Mporter@harmonycdc.org)

# SPONSORSHIP LEVELS

## PRESENTING SPONSORS

- 18 Tickets (2 Tables)
- Highest recognition with logo on social media, event signage, event website, and promotional materials
- Name listed in annual impact report
- Full-page ad in event program
- Welcome remarks, presented on stage
- Naming recognition of the premier Community Service Award, presented on stage\*
- Follow-up engagement email to all attendees and Harmony's clients (standalone feature)
- Year-round logo visibility on Harmony's website

\$50,000

## PLATINUM SPONSORS

- 9 Tickets (1 Table)
- Premium recognition with logo on social media, event signage, event website, and promotional materials
- Name listed in annual impact report
- Full-page ad in event program
- Naming recognition of a Community Service Award, presented on stage\*
- Follow-up engagement email to all attendees (shared feature)
- Year-round logo visibility on Harmony's website

\$30,000

## GOLD SPONSORS

- 9 Tickets (1 Table)
- Special recognition with logo on social media, event signage, and event website
- Name listed in annual impact report
- Half-page ad in event program
- Naming recognition of a Community Service Award, presented on stage\*

\$20,000

## SILVER SPONSORS

- 5 Tickets
- Recognition with logo on social media and event website
- Name listed in annual impact report
- Half-page ad in event program

\$10,000

## BRONZE SPONSORS

- 4 Tickets
- Recognition with logo on social media and event website
- Name listed in annual impact report
- Quarter-page ad in event program

\$5,000

## FRIENDS OF HARMONY

- 2 Tickets
- Recognition with logo on social media
- Name listed in annual impact report

\$2,500

\*Honorees of the Community Service Awards will be selected by Harmony CDC. The Sponsor's name will be included in the title of the award.

CELEBRATING  
**25**  
YEARS

**HARMONY**  
COMMUNITY DEVELOPMENT  
CORPORATION