

# Sponsorship Proposal



## A Letter From the Executive Director

**Mark Porter**

Dear Supporter,

Join Harmony CDC for **North Texas Giving Day 2025**—early giving opens Thursday, August 28, with the official day on Thursday, September 18.

Since 2001, Harmony CDC has supported Southern Dallas through housing, food, counseling, and career/financial education. Our Whole & Empowered Initiative guides families from crisis to self-sufficiency through a holistic, yearlong journey.

In 2024, we served over 12,000 individuals, thanks to 247 donors who helped raise \$181,086, including \$30,000 in matching gifts. This year, we're aiming higher—and we need partners like you to make it happen.

**Would your organization consider becoming a sponsor or matching donor?**

Matching gifts double impact, inspire generosity, and showcase your commitment to community well-being. You're also invited to join us as a vendor at Harmony Day, our community fundraising event on Sunday, September 14. Additional details are included on the next page.

Together, we can build a stronger, more empowered Dallas.

With appreciation,

Mark Porter

Executive Director

**\$181,536**  
RAISED IN 2024!



**DISCOVER OUR  
2024 IMPACT!**

**Scan or click the QR code**

# How Your Gift Makes a Difference



**TO DONATE**  
Scan or click the QR

**\$250** Funds two Whole & Empowered coaching sessions.

**\$500** Provides eighty clients with public transportation passes.

**\$1,000** Covers a series of eight counseling sessions for an uninsured neighbor.

**\$5,000** Supports the implementation of two community food outreach events.

**\$10,000** Enables ten neighbors to complete our Financial Empowerment program.

**\$15,000** Provides one month of emergency rental assistance for ten families.

**14  
SEP**

## JOIN US FOR HARMONY DAY, A DAY OF FUNDRAISING!

**Vendor Fee: \$250**

**Vendor Hours: 8:00AM-1:30PM (after 8:30AM and 11:00AM church services)**

**Location: Concord Church, 6808 Pastor Bailey Dr., Dallas, TX 75237**

**Vendors receive a table, two chairs, and exposure to 2,000+ attendees.**

**Register by Friday, September 6.**



## Take the Next Step

**To learn more,** visit our [website](#).

**To pledge your support or inquire about becoming a vendor at Harmony Day,** contact our Sr. Advancement Director, Kristen McNeal, at [kmcneal@harmonycdc.org](mailto:kmcneal@harmonycdc.org).



[harmonycdc](#)



[harmony\\_cdc](#)



[harmonycdc](#)