

# HELP FAMILIES BECOME **WHOLE & EMPOWERED** BENEFITTING HARMONY CDC

## NORTH TEXAS GIVING DAY

**EARLY GIVING:**  
AUGUST 28-SEPTEMBER 17, 2025

**NORTH TEXAS GIVING DAY:**  
SEPTEMBER 18, 2025

### SECTION 1: WHAT IS PEER-TO-PEER FUNDRAISING?

Peer-to-Peer Fundraising is a powerful way for you to personally champion Harmony CDC's mission. Instead of just giving, you create your own fundraising page and invite friends, family, and colleagues to join you in supporting families in Southern Dallas.

### SECTION 2: WHY IT MATTERS

- **Expands Our Reach** – Every fundraiser introduces Harmony CDC to new networks.
- **Multiplies Impact** – People are more likely to give when asked by someone they know.
- **Drives Our Goal** – Together we aim to empower 15,000 lives this year.

### SECTION 3: HOW TO CREATE YOUR PAGE



**NorthTexasGivingDay.org**

Search for Harmony CDC and Click **Fundraise**



**Set Your Goal**, Photo, & Why This Matters  
**Paste the Sample Copy** (and Personalize it)



**Publish and Share** Your Link

### SECTION 4: READY-TO-USE COPY

**GOAL: YOU SET YOUR GOAL!**

#### HARMONY CDC IS DRIVING TRANSFORMATIONAL CHANGE IN SOUTHERN DALLAS

This North Texas Giving Day, I'm raising funds for **Harmony's Whole & Empowered Initiative**—a yearlong, cohort-based program designed to address the root causes of poverty. The agency is committed to more than temporary relief—they're investing in lasting transformation for our community.

#### WHY GIVE?

Founded by Concord Church in 2001, Harmony CDC has been a pillar of support for families across Southern Dallas for more than two decades. In 2024, the agency served **12,000 individuals** through food distribution, housing assistance, counseling, career coaching, and financial education—empowering people to build new skills and plan for a brighter future.

As public funding becomes increasingly uncertain, community support matters more than ever. Every gift helps move families from crisis to stability—and ultimately, toward wholeness.

#### TAKE THE NEXT STEP

- **Give Early:** Aug 28-Sept 17
- **Celebrate at Harmony Day:** Sep 14 | Concord Church after both services
- **Stay Connected:** Follow Harmony CDC on Facebook | Instagram | LinkedIn

Example



**GIVE EARLY!**  
**TO HARMONY CDC**

